



Arts on the Lake at the  
Lake Carmel Arts Center  
640 Route 52, Kent Lakes, NY 10512  
(845)228-AOTL (2685)

Website: [www.artsonthelake.org](http://www.artsonthelake.org)

## SPONSORSHIP OPPORTUNITIES

*Arts on the Lake is offering its fifth season of outdoor concerts.*

*Too Blue, Tom Chapin, Back to the Garden 1969 and Swamp Gumbo will appear in a series of concerts on four consecutive Friday evenings starting July 5, 2012.*

*Sponsorship Opportunities are available at the following levels:*

*For a PLATINUM Sponsorship of \$1,000 you will receive:*

*Name on a banner at the concerts*

*Full page ad in the Arts on the Lake program for one year*

*Sponsorship credit in advertising and weekly cable announcements*

*Listing as a Summer Concert Series sponsor on our website for one year*

*6 reserved indoor admissions in the event of inclement weather*

*For a GOLD Sponsorship of \$500 you will receive:*

*Name on a banner at the concerts*

*½ page ad in the Arts on the Lake program for one year*

*Sponsorship credit in advertising and weekly cable announcements*

*Listing as a Summer Concert Series sponsor on our website for one year*

*4 reserved indoor admissions in the event of inclement weather*

*For a SILVER Sponsorship of \$100 you will receive:*

*¼ page ad in the Arts on the Lake program for one year*

*Listing as a Summer Concert Series sponsor on our website for one year*

*2 reserved indoor admissions in the event of inclement weather*

*As a [Friend of Summer Concert Series](#) for \$35 you will receive:*

*Name listed in program*

*1 reserved indoor admissions in the event of inclement weather*

## Mail-In Friend and Sponsor Response Form

*Yes, I want to be an Arts on the Lake Summer Concert Series supporter.*

*Name:* \_\_\_\_\_

*Sponsor Level:* \_\_\_\_\_

*Address, Phone and email:* \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*Please enclose with your check made payable to Arts on the Lake and mail to:*

*Arts on the Lake  
640 Route 52  
Kent Lakes, NY 10512*

*For additional information, email [inquiry@artonthelake.org](mailto:inquiry@artonthelake.org)  
or leave a message at (845) 228-2685 (AotL).*