

# ARTS ON THE LAKE

## Program Advertising Specifications

Ads are featured in programs for one year from the time of first printing.

- All advertising must be at least 266 ppi at 100% to ensure quality standards.
- Advertising is in black & white, except back outside cover.
- Please send digital files as pdf with fonts included or jpg.

If desired, Arts on the Lake will layout a basic ad from your copy and/or business card for an additional layout service fee to cover costs.

### RATES:

Back Outside Cover	\$300
Inside Front Cover	\$200
Inside Back Cover	\$200
Full Page	\$175
Half Page	\$100
Quarter Page	\$60
Basic Ad Layout Service	\$25

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Business Name

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Business Address

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Contact Name

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Contact Email

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Contact Phone

For more information, email [inquiry@artsonthelake.org](mailto:inquiry@artsonthelake.org) or call us at 845-228-2685.



### Arts on the Lake

at the Lake Carmel Arts Center  
640 Route 52  
Kent Lakes, NY 10512  
845-228-2685

[www.artsonthelake.org](http://www.artsonthelake.org)

**PROGRAM TRIM SIZE: 5.5" X 8.5"**

FULL PAGE SIZE: 4.75" X 7.75"

HALF PAGE SIZE: 4.75" X 3.75"

QUARTER PAGE HORIZONTAL SIZE:  
**4.75" X 1.875"**